



A DRIVING PASSION

Piloti means “drivers” in Italian. It’s what they call the fearless racers who have faced Europe’s toughest roads and tracks, and it’s the perfect name for a shoe designed to help them conquer fierce conditions, drive better, corner tighter, and get to the finish line first.

Piloti driving shoes have always been designed for drivers who need a superior quality, high-performance shoe for heel-and-toe and other fancy footwork. What makes our footwear truly passion-worthy is the unique styling and everyday comfort, coupled with the high performance design. Race, ride or stride – Piloti has it all.

Founded in 1999 by a sport shoe designer and racing enthusiast, the company quickly became a fixture in the car and racing world, gearing some of the world’s highest-profile drivers. Car fanatics, and Hollywood celebs have all been big fans of Piloti shoes, and top racers including Ron Fellows and Johnny O’Connell swear by them, crediting the biomechanical technology and extreme comfort with preventing the foot pain that comes with endurance racing – and with extending their careers.

We are serious car buffs, and believe in the Piloti technology and design so much that we bought the brand and world-wide patents. We’ve teamed up with a noted California designer to reinvent Piloti, using the same patented technology, to make it even bigger and better than before. We’re excited to be bringing back proven favourites, as well as a brand new luxury line of premium leather driving shoes crafted in Italy.

THE SHOES: BIOMECHANICS AT WORK

During the LeMans 24 Hour race, many drivers end up needing medical attention for foot problems caused by heat and vibration. Many racing teams actually keep a podiatrist on staff for that reason. Piloti footwear is designed to prevent this pain and discomfort; the secret is in the technology.

Piloti’s patented Roll Control™ spherical heel extends cushioning up the heel and onto the sides of the lateral right shoe, minimizing contact with the sides of the foot well, and preventing wear and tear on the driver’s feet. The result? Fewer injuries and greater comfort. Innovative technology and sleek design that looks great in the car and on the street. Our shoes feature:

- Top-quality suede and leather for superior comfort
- Patented Roll Control™ spherical heel cushions and supports
- Polyurethane/EVA midsole for durability and long-lasting comfort
- Fire-resistant DuPont® Nomex® lining and thread in all Performance styles
- Toe spring for all-day comfort and everyday use on the streets
- Sole tread pattern inspired by vintage racing tires